



## Oh What to Wear!

After our chat, I'll put together an inspiration board, with the intent for you to feel comfortable and beautiful, with everyone in complementary clothing that is fitting to the location! You should begin right away. It's better to have your wardrobe sorted out soon after you've scheduled your session vs kicking it down the road scrambling to throw something together at the last minute. Take the inspiration board and look through your closet. You can add to your wardrobe with shopping (or just shop, it's up to you!). My board will always include the name of the stores and a brief description of the items to make it easy for you to find them.

Remembering the inspiration board, keep the color and style of your outfit in mind. It should complement your session location, season and those in your session. For example, if you're going to be photographed in a forest, green won't work (we want to see all of you!). Speaking of green, colors reflect. Be mindful, your complexion will be influenced by the colors you wear. While makeup can help keep the color cast from your \*face, your hands are very susceptible to picking up an off-setting blue, green or purple "death pallor." (*\*Check your makeup to make sure your hands aren't a different color from your face!*)

Don't be afraid to wear a great pair of slacks, trousers or a jumper! It makes posing more versatile since you don't have to worry about an inadvertent panties sneak peek. And if you have wee ones, bloomers over a diaper or under a dress are a must. It looks soooo much better than a patterned diaper or panties.

The cut, material and length of your clothing choice is important. Remember extra material adds bulk, and clinging material will hug every part of your body. This is really true of jersey materials which can show "bra bulge" and just like to cling every chance it gets. And really big sleeves can make it difficult to create negative space to show off your curves. If you're concerned about these, try a shaping undergarment, a material with a textured overlay or subtle pattern, or a fabric that allows play without clinging. Plunging necklines, if not properly fitted, could result in a "wardrobe malfunction" that might actually not be noticeable until post production. And lastly, make sure you can move: bend, sit, lie down, get up, walk, frolic, trot, gallop...you get the idea. Your clothing (and shoes) shouldn't restrict movement or trip you up.

When considering patterned outfits, we'll keep away from "loud," large, or overwhelming patterns (and bold colors) which can be distracting. We'll avoid patterns+colors that have the potential to "steal the show." (And keep away from slogans and logos...this isn't about being a billboard for any particular brand.)

If your session includes two people, *generally* only one person should be in a pattern, but certain complementary patterns can work! A larger group can work several complementary patterns. The key is to avoid a busy or distracting result. You can look for items of clothing that complement the pattern. Or you can do it in reverse, start with a color and then add the pattern/s.

OK, truth, I dislike shopping, but I love putting together a “look.” Here is a quick compilation of online stores gathered from my own googling as well as borrowed from folks who like to shop!:

- \*Amazon (family) ~ [www.amazon.com](http://www.amazon.com)
- \*AshleyRose Clothing (littles) ~ [www.ashleyroseclothing.com](http://www.ashleyroseclothing.com)
- Bellapin (maternity) ~ [www.bellapin.com](http://www.bellapin.com)
- Bohme (women) ~ [www.bohme.com](http://www.bohme.com)
- Boho Beach Hut (women+men) ~ [www.bohobeachhut.com](http://www.bohobeachhut.com)
- Canvas House Designs (littles) ~ [www.canvashousedesigns.com](http://www.canvashousedesigns.com)
- Hazel & Bo (littles) ~ [www.hazelandbo.com](http://www.hazelandbo.com)
- House of Lulna (littles) ~ [www.houseoflunaboutique.com](http://www.houseoflunaboutique.com)
- Kimberlys Boutique (women) ~ <https://shop-kimberlys.myshopify.com>
- Kindred Braverly (maternity, postpartum ) ~ [www.kindredbraverly.com](http://www.kindredbraverly.com)
- \*Knotted Fern (women, kids+littles) ~ [www.knottedfern.com](http://www.knottedfern.com)
- Little Boats Designs (baby girls and toddlers) ~ [www.littleboats.myshopify.com](http://www.littleboats.myshopify.com)
- Little Campers Boutique (littles) ~ [www.littlecampersboutique.com](http://www.littlecampersboutique.com)
- Little Rabbit Wears (littles) ~ [www.littlerabbitwears.com](http://www.littlerabbitwears.com)
- Lukalula (maternity) ~ [www.lukalula.com](http://www.lukalula.com)
- Magnolia Boutique (women) ~ [www.indiefashionboutique.com](http://www.indiefashionboutique.com)
- Joy Folie (women+girls {sizes 2-14}) ~ [www.joyfolie.com](http://www.joyfolie.com)
- \*ModCloth (women, sizes xxs to 28) ~ [www.modcloth.com](http://www.modcloth.com)
- Nee See’s Dresses Boutique (women) ~ [www.neeseesdresses.com](http://www.neeseesdresses.com)
- \*Old Navy (family) ~ [www.oldnavy.com](http://www.oldnavy.com)
- \*Petite Marvels (littles) ~ [www.petitemarvels.com](http://www.petitemarvels.com)
- Perfectly Priscilla (women, sizes 10+) ~ [www.perfectlypriscilla.com](http://www.perfectlypriscilla.com)
- Pink Blush Maternity (women, littles+kids) ~ [www.pinkblushmaternity.com](http://www.pinkblushmaternity.com)
- Piper and Scoot (women+maternity) ~ [www.piperandscoot.com](http://www.piperandscoot.com)
- Roolee (women, maternity, littles+girls) ~ [www.roolee.com](http://www.roolee.com)
- Rosalind Rose Boutique (women) ~ <https://rosalindrose.com/>
- Rylee and Cru (women+littles)~ [www.ryleeandcru.com](http://www.ryleeandcru.com)
- Saving Paige (women) ~ [www.savingpaige.com](http://www.savingpaige.com)
- Torrid (women, sizes 10 to 30) ~ [www.torrid.com](http://www.torrid.com)
- \*Wear Love Amalie Maren (bows, headbands) ~ [www.etsy.com/shop/wearloveamaliemaren](http://www.etsy.com/shop/wearloveamaliemaren)
- \*Vici Collection (women) ~ [www.vicicollection.com](http://www.vicicollection.com)
- \*Zara (families) ~ [www.zara.com](http://www.zara.com)

*This list is intended to be used as an aid and is not an endorsement for any businesses noted.*

*If you decide to make online purchases, do read descriptions+reviews carefully, and  
do not forget to check delivery times+return policies before placing your order.*

*Remember items that are bargain priced are likely not high quality meant to last season to season or wash after wash.*

*\*Indicates businesses with whom we or others have had favorable experiences.*

Pattern too busy (bet you barely noticed the baby bump!)  
The material is overwhelming  
NOT a good choice



No-peek neckline  
Gentle color and pattern  
Flowy, fun skirt



Fun but not overpowering pattern  
Defines waist. Flirty, flowy skirt  
Long enough to sit without panties showing



Loose (but not baggy) layer on top with fitted bottom  
V-neck elongates, Dark wash minimizes  
Great details make it super fun and draws eye



Gentle neutral color, textured material, great detail at waist  
Wrap top elongates neck, sleeves provide cover for arm conscious  
Allows for great movement!  
Jumpers/trousers allow for no-panty-worry posing  
A HAT!



Easy-on-the-eye pattern and button detail  
Empire waist draws focus  
Great sleeve for arm conscious  
Flowy and no-panty-worry length skirt



At time of publication all “do” examples from:  
Vici Collection, Bohme, Joyfolie and Roolee

Same woman in a fitted slip and in a flowy dress.  
She appears heavier (and has lost all curves) in the large patterned, material-laden dress.



Two complementary patterns with a single  
pop of color that is fitting to the location.



Colors, patterns and textures are complementary  
and stand out in the environment.

